# Check out our back the future toolkit!

Are you looking for a customizable, bilingual logo, posters, Zoom backgrounds, or social media GIFs?

Texas PTA wants to make your job easier!!









## Hey, Membership Chairs!

Welcome to the new year. If we work together, I promise, this will be the best year ever! Always remember, I am here to help you grow.



Texas PTA
Vice President Membership
vpm@txpta.org

At its core, PTA is a membership association. When our membership is vibrant, our influence is powerful at the campus, district, state, and national levels. More members means more volunteers, more programs for students and families, and more influence in the success of children and families in your community.

#### First-things-first for 2024-25:

- Register as the Membership Chair so we can stay in touch.
- Learn all the membership tips & tricks through my trainings.
- Decide now which awards you will earn.
- Check out the resources provided by Texas PTA
- Talk to your predecessor to learn what's worked at your school.
- Get your Membership Table ready for the first meeting & be sure to get pictures!

#### Now it's time to start spreading the word!

- Email last year's members and ask them to renew their membership.
- Make two members the default when you invite people to join.
- Make sure the Principal is on your team, encouraging teachers and families to join!
- Challenge each Executive Board member to recruit five or more members.
- Build your team. In PTA you are never alone, find folks to work with you and connect with me or your support network of Council leaders and/or your FSR.

### What will be your legacy?

PTA is the largest and oldest nonprofit, volunteer child advocacy association in the country. We engage and empower families and the community. We advocate for children in our own neighborhoods and across the state. We do all we do with one common vision, that every child's potential is a reality! Join us today!